

Artwork Accepted for Plate Processing by Printex

We only accept high resolution vector graphic (AI, EPS, and PDF) files. We need your vector artwork to have been created in Adobe Illustrator (or another vector-based drawing program) and saved as an AI, EPS, or PDF file. All fonts must be saved as "Outlines".

A Brief Explanation of Vector vs. Raster Graphics

Vector graphics are able to be scaled without distortion or pixilation.

Raster graphics: a digital camera photograph is an example of a raster image. The distortion/pixilation can be seen when zooming into a digital photograph. Some digital artwork files can be a raster image contained within a vector file type (as can be seen in this .pdf document containing a mix of vector and raster graphics as seen below in Figure 1). A quick way to check if your graphic is vector format or raster format is to zoom in extremely tightly into an edge, especially a curve. If the curve remains smooth, it is likely a vector graphic. If the curve becomes jagged or fuzzy, it is likely a raster image and would not be usable.

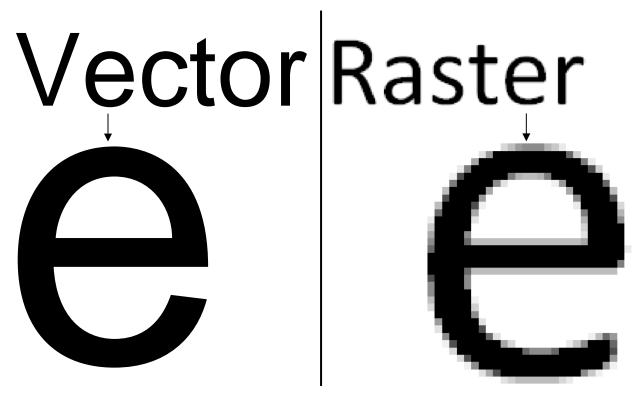


Figure 1. Vector and raster graphic comparison after zooming in on the 'e' character. Using this document the effect of can be seen when zooming in (often can be performed by holding the "ctrl" key while using the scroll wheel on your mouse).

Artwork created in Photoshop (.psd) or images taken off the internet (rasterized, "JPG, GIF, TIFF, etc.") will print with jagged edges on all sides of the graphics. If we do not have a vector artwork file, we will have to regenerate the artwork at a fee of \$40 per 1/2 hour (minimum 1/2 hour charge).